



March 1, 2024

Dear Community Partner,

The New Rochelle YMCA is excited to share that we are hosting our annual **Healthy Kids Day on Saturday, April 20, 2024 from 12:00-3:00PM** at our facility.

YMCA Healthy Kids Day is a nationwide initiative highlighting activities promoting mental and physical health and safety. This community fundraiser is a fun-filled day that encourages children and families to be active and educates families on how to form healthy habits for a lifetime. This event will be open to the public who love to meet local businesses, community organizations, play games, have great food and much more!

As a non-profit organization, we are seeking contributions to this event so we can continue our mission of **Youth Development, Healthy Living, and Social Responsibility**. We are using our core values and the YMCA colors that align with them for our sponsor levels. Our values are *caring, honesty, respect, responsibility* and *inclusion*. We hope you agree that these values are critical in youth development and a strong community.

Your contributions to Healthy Kids Day will support our charitable efforts and enable us to host this great annual event, contributions are fully tax deductible.

We thank you in advance for any assistance you may provide. Together we are building a strong Y community for all.

Sincerely,

Dafne Ginn
Community Outreach Manager



2024 New Rochelle YMCA Healthy Kids Day Sponsorship Levels

Red (Caring) Sponsor -\$5,000

- Logo on back of our Healthy Kids Day t-shirts which will be given to each child participating the event
- Logo at top tier of our 48x72 banner which will displayed on the outside of our facilities for 4 weeks
- Logo on our website
- Logo on all Social Media postings
- Logo Listed in any press releases
- Logo Included on our event activity card
- Logo Flyers
- DJ mention throughout on event day
- 2 tables on event day
- 24x36 Healthy Kids banner to display in your company/organization

Blue (Honesty) Sponsor -\$3,000

- Logo on back of our Healthy Kids Day t-shirts which will be given to each child participating the event
- Logo at second tier of our 48x72 banner which will displayed on the outside of our facilities for 4 weeks
- Logo on our website
- Logo on all Social Media postings
- Logo Listed in any press releases
- Logo Included on our event activity card
- Logo Flyers
- DJ mention top of the hour on event day
- 2 tables on event day
- 24x36 Healthy Kids banner to display in your company/organization

Yellow (Respect) Sponsor - \$2,500

- Logo at top tier of our 48x72 banner which will displayed on the outside of our facilities for 4 weeks
- Logo on our website
- Logo on all Social Media postings
- Logo Listed in any press releases
- Logo Included on our event activity card
- Logo Flyers

- DJ mention on event day
- 1 table on event day



Purple (Inclusion) Sponsor -\$1,000

- Logo on back of our Healthy Kids Day t-shirts which will be given to each child participating the event
- Logo at third tier of our 48x72 banner which will displayed on the outside of our facilities for 4 weeks
- Logo On our website
- Logo Mention on all Social Media postings
- Logo Included on our event activity card
- Logo Flyers
- 1 Table on event day

Green (Responsibility) Sponsor -\$500

- Logo third tier of our 48x72 banner which will displayed on the outside of our facilities for 4 weeks
- Logo On our website
- Logo Included on our event activity card
- Logo Flyers
- 1 Table on event day

General Table -\$150